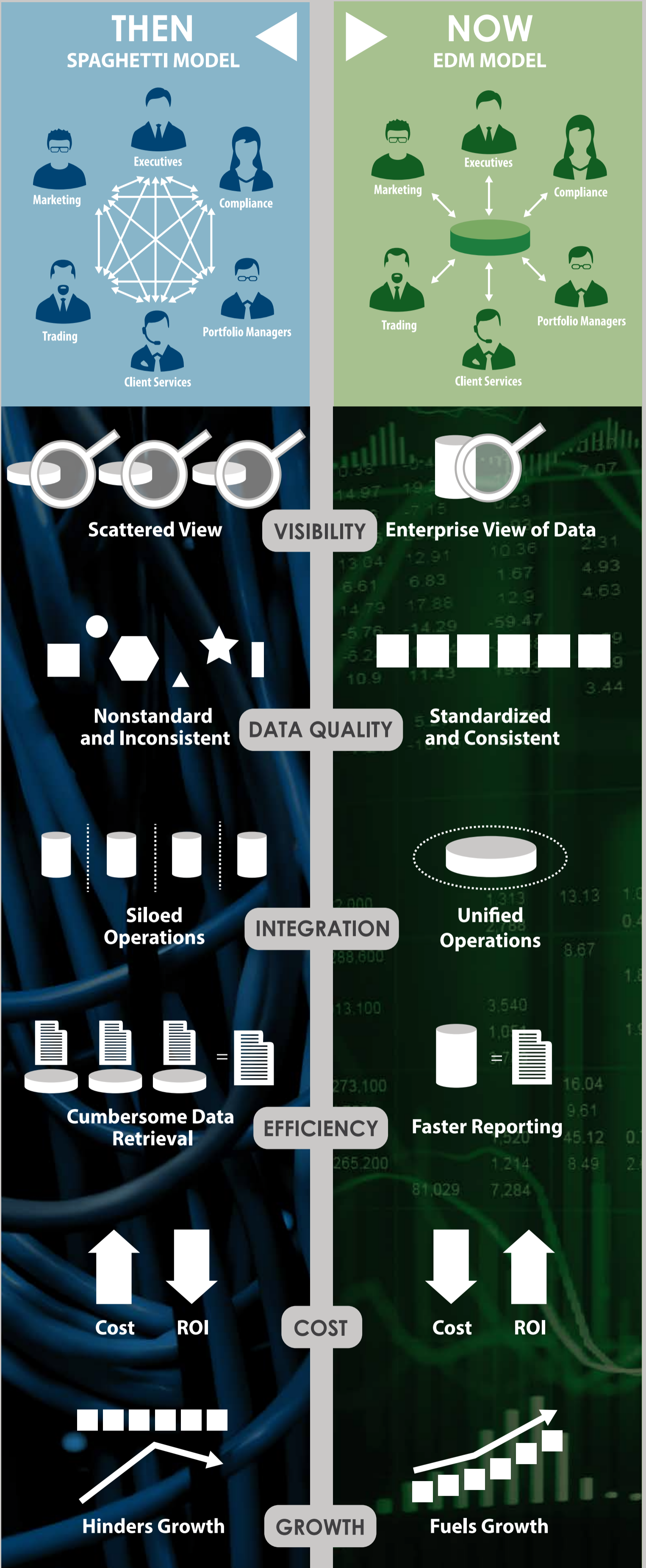


# WHY ASSET MANAGERS ARE RETHINKING DATA

The capital markets run on data. Portfolio managers, compliance, trading, client services – each requires a stream of timely and accurate data to succeed.

Enterprise data management (EDM) is a firm's ability to integrate, disseminate, and manage data throughout the organization. An effective structure streamlines processes in all departments by making information easily accessible. Fortunately, data management is now light years ahead of where it was just a few years ago.



EDM is now easier to implement than ever and asset managers are reaping the benefits. Contact UBTI today to streamline your data.